

STACEY K. CUMMING

Multimedia Sports Reporter and Journalist

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Highly motivated and precise sports journalist with over five years of experience in multimedia reporting, editing, and storytelling. Proven ability to excel in fast-paced environments while covering breaking news, conducting high-profile athlete interviews, and producing compelling content for digital and broadcast platforms. Dedicated to exploring the story beyond the athlete and connecting them directly to their fanbase.

CORE REPORTING SKILLS

Journalism & Writing:

Article Writing (AP/SEO), Reporting and Recapping Games, Desk Anchor, Script Writing, Editing (Co-Editor, copy and developmental).

Interviewing & Research:

Conducted interviews with athletes and journalists, Researched players/teams/topics for live show updates, Detailed Researcher, Sports Storytelling

Multimedia Production:

Hosting/Podcasting, Video Editing (Non-Linear), Filming/Camera Operation, Project Management.

WORK EXPERIENCE

Women in Sports Lead, Editor, and Reporter

Back Sports Page | New Jersey, USA (Freelance, Remote)

January 2023 - Current

I serve as Co-Editor across the publication, overseeing content quality and editorial standards for articles and features. I am also responsible for reporting and recapping games and events across various sports including Writing and editing a high volume of breaking news articles and special interest stories. I do this by conducting interviews with professional athletes and journalists, and covering community events and pro-camps. I contribute as a Desk Anchor and Guest-Host on Podcasts, demonstrating strong verbal communication and analysis skills.

Interviewer

Millions.Co | Las Vegas, NV (Freelance, Remote)

January 2025 - Current

I research and conduct in-depth interviews with athletes across diverse sports and competition levels.

Bartender/Sports Ambassador

Wild Duck Cafe | Eugene, OR

September 2023 - Current

I act as the organization's Sports Ambassador, engaging with student-athletes, coaches, and recruiters. I conduct regular interviews with student-athletes to create direct content that connects them further with their fan base.

Production Intern

NFL Films | Mt. Laurel, NJ

February 2020 – May 2020

I researched complex player, team, and topic histories for use in live show updates and scheduled programming as well as wrote scripts and pitched story ideas for NFL Network programming, including Video On Demand and NFL Presents. I assisted in the production and compilation of collegiate footage for the 2020 NFL Draft and edited video packages for documentary-style shows, including 30 for 30 and A Football Life

PROJECTS

I spearheaded and executed various athlete interviews in collaboration with the University of Oregon, maintaining creative control from the initial concept pitch through final content production.

EDUCATION

Bachelor of Science in Journalism

University of Oregon | Eugene, OR

Focus: Sports Storytelling

Dean's List Recipient, Honor Society Member